



Synergies

*The power of
partnerships
for our
schools*

May 2003

Synergies Debuts

Welcome to the first edition of *Synergies*, a periodic newsletter of the Classroom of the Future Foundation. *Synergies* will provide an overview and update of the projects and initiatives of the Foundation and profile significant partners and supporters.

If you have any particular story ideas, we certainly welcome them. Or, if you would prefer not to receive this newsletter, we will remove your name from our distribution list. Please contact Bruce Braciszewski at (858) 292-3685. ❖

CFF Annual Meeting May 20 Recognizes Partners, Includes the iVIE Awards

by Todd Gutschow, CFF Chairman

This year's CFF annual meeting on May 20, "Focus on Innovation," will be held at the San Diego Natural History Museum.

It promises to be both an informative and entertaining event in which CFF will reflect on recent accomplishments and focus on ongoing programs such as the iVIEs and the TIME Initiative.

The CFF annual meeting also is an opportunity to commend and acknowledge a wide variety of individual and corporate partners who enable the Foundation to

provide resources and expertise to the Joe Rindone Regional Technology Center.

These invaluable partners include:

- ❖ Apple
- ❖ Cox Communications
- ❖ General Atomics
- ❖ Hewlett-Packard
- ❖ Jack in the Box
- ❖ Lightspan
- ❖ Mission Federal Credit Union
- ❖ Qualcomm
- ❖ SAIC
- ❖ Sempra Energy
- ❖ SONY
- ❖ The San Diego Union-Tribune

A variety of CFF partner sponsorship opportunities are available, from \$2,500 to \$10,000. Each provides important teaching and learning resources for CFF and the technology center.



The meeting also will feature the second annual iVIE Awards. This year, the submissions will be evaluated at a May 10 "film festival" to be held at the Joe Rindone Regional Technology Center.

The iVIE Awards again will showcase the extraordinary advancements and accomplishments in student/teacher visual literacy.

Teachers are trained throughout the year in the use of visual media who in turn work with their K-12 students. Based on what they learn, they produce short videos for evaluation by a team of judges. Last year, student/teacher teams submitted more than 200 videos to the iVIE awards for recognition at the Academy Award-style event.

The May 20 annual meeting begins with a VIP reception and recognition at 5 p.m. at the Natural History Museum, following a TIME Initiative teachers' workshop. The combined CFF annual event and iVIE awards program is designed to be both a fundraiser as well as public recognition of civic, education, business and philanthropic partners who have made the success of CFF possible. ❖

Sponsor Opportunities Are Available at iVIE

A number of sponsorship opportunities are available at this year's iVIE awards, the premiere showcase of the San Diego education community's visual media literacy.

Nearly 400 students, teachers, parents and administrators are expected to attend this high-profile event. It is an excellent opportunity for education partnership to forge new partnerships of long-lasting, mutual benefit.

Sponsorship opportunities range from \$5,000 (Executive Producer) to \$250 (Editor) with an attendant scale of benefits. They include inclusion in ITV's public service announcements, inclusion in event collateral materials, recognition at the event, vendor

showcase participation and inclusion in all event publicity.

For more information, call Bill Simpson at (858) 292-3608. ❖

Innovations Office Sets Priorities for TIME Over the Next Two Years

The TIME Initiative, the comprehensive program to create a technology-driven learning environment that galvanizes the educational process, has established an Innovations Office to help drive the program.



A new email newsletter has been created to keep the expanding TIME Initiative family of supporters informed of our progress.

Rick Beach will run the office and together with the CFF board has established priorities to guide development, communication and fundraising.

This year, goals include recruitment of expertise who can help facilitate change management and collaboration; building school district and business community partnerships; recruitment of six districts as TIME adopters, and hosting a national workshop to validate teacher requirements for a successful TIME Initiative.

Second-year priorities will be to expand the pilot technology; develop additional resources; and evaluate teacher requirements based on initial TIME implementation feedback. ❖

State Superintendent of Education Responsive to TIME Overtures

Jack O'Connell, California State Superintendent of Education, has the TIME Initiative on his radar screen, due to some recent meetings with TIME representatives.

Earlier this year O'Connell visited the Joe Rindone Regional Technology Center and listened to a brief TIME presentation.

More recently a second meeting was held in Sacramento to discuss the TIME vision more fully.

There is some initial interest in establishing a statewide think tank of community, business and education leaders to consider how the TIME concept could be made available to other California school districts.

SAIC Commitment Helps Drive the Vision of TIME

From the very beginning, SAIC has been one of the driving forces of the TIME Initiative and CFF. Board member Tom Dillon has been instrumental in the CFF and TIME partnership.



Through Tom's leadership, SAIC facilitated first-phase teacher meetings and the creation of teacher requirements. SAIC continued its key role in the second phase of architecture design and development of TIME technical specifications.

More than \$350,000 in time and resources has been contributed by SAIC through the two phases.

"CFF and TIME stand at the forefront of the future of education," says Tom. "We're proud of our partnership with CFF and are looking forward to TIME phases that include pilot project development and the creation of the TIME portal. This is an effort of immense and vital importance." ❖

Chris Baker, Sempra's IT Officer, New CFFs Board of Directors Member

The Classroom for the Future Board of Directors welcomes the addition of J. Chris Baker, vice president and chief information technology officer of Sempra Energy Utilities.

Sempra has long been a supporter of the educational community throughout San Diego and Chris' commitment to CFF is further commitment of that partnership. His expertise in information technologies leadership, applications development, and maintenance promises to be a valuable addition to CFF and the TIME Initiative. ❖

Foundation is Forging New Links with T Sector

CFF is working with the publishers of the *T Sector* on re-establishing a scholarship program called the Hi-Tech Student Achievement Awards to connect CFF with San Diego's telecom and associated high-tech leaders.

In a short period of time the *T Sector* has grown to become San Diego's leading magazine serving those industries. We'll have more details in the next issue of *Synergies* as the program is put together. ❖