



# Synergies

The power of  
partnerships  
for our  
schools

Issue No. 14

Classroom of the Future Foundation

December 2005

## *CFF Board Focuses on Broadening Awareness, Strengthening Support*

The Classroom for the Future Foundation will soon launch a coordinated marketing communications and development campaign aimed at enhancing CFF's financial future.

In recent months, two working groups focused on marketing communications and development have been coordinating their activities for 2006 to develop more compelling messages aimed at generating new financial support for CFF.

"It is a real threshold," noted board member Dave Kapelanski. "After four years of hard work CFF has reached the point that we have a strong, multi-dimensional story to tell that shows how CFF is proving to be the catalyst for improving our children's education."

As a result, the marketing communications team will be creating new presentation materials, freshening its newsletters and enhancing CFF's website. At the same time the development-working group will launch a coordinated campaign to broaden San Diego's business community support of CFF. ❖

## *CFF Board Welcomes Three New Members*

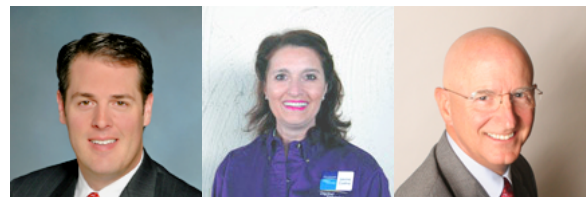
Marc Farrar, Vice President of Public Affairs for Time Warner Cable, has been added to the CFF board.

Marc is responsible for the cable systems' public access studio, media relations, government relations and community outreach. He brings substantial community savvy to the board.

\*

Janine Collins, District Sales Manager for Pearson Digital Learning, is the board's second new member. Janine has many years' experience in technology-based learning applications.

In addition, David K. Hughes joins the board after a 38-year career in education. Now with HMC Architects, David was previously superintendent of the Escondido Union High School District.



Marc Farrar    Janine Collins    David Hughes

CFF continues to focus on building strong coalitions throughout the community. A key aspect of this strategy is to recruit broad community membership on the Classroom of the Future Foundation board of directors. ❖

## *Save the Date for Innovation Awards*

NOTE TO PERSONAL CALENDAR:  
The annual Innovation in Education Awards program will be held Thursday May 25, 2006.

It's always an extraordinary event that showcases education initiatives using technology that inspire, innovate and achieve, the hallmarks of the sponsoring Classroom of the Future Foundation.

To make it even more special, we're close to finalizing arrangements for a venue that we can practically guarantee you've never seen before! Yet it is a facility that embodies much of the CFF philosophy of embracing technology in the interest of enhanced learning.

What for details in coming issues of Synergies! ❖

## *CFF Sets 2006 Board of Directors, Officers*

The Classroom of the Future Foundation has established its 2006 board of directors, one that will be dedicated to creating new partnerships in the community. Board members are:

Chris Baker  
VP, Information Technology & CIO, Sempra

Rick Beach, Ph.D.  
Amazing Possibilities

Mark Blankenship, Ph.D.  
Division VP, Jack in the Box, Inc.

Bruce Braciszewski, Ph.D.  
Executive Director, CFF

Janine Collins  
District Manager, Pearson Digital Learning

Kathy Davis (Treasurer)  
Director of Internal Business, SDCOE

Thomas Dillon, Ph.D. (Vice Chairman)  
Deputy GM, SAIC

Marc Farrar  
VP Public Affairs, Time Warner Cable

Steve Gautereaux  
VP, Cox Communications

Todd Gutschow (Chairman)  
Gutschow Family Foundation

Chuck Halso  
Manager, Western Region Hewlett-Packard

David Hughes, Ed.D.  
VP, HMC Architecture

David Kapelanski, M.D.  
Professor of Surgery

Ron Martin,  
President & CEO, Mission Federal Credit Union

Gordon Moss  
Regional Sales Manager, SBC

Kevin Ogden  
Superintendent, Julian Union Elementary

Ruth Patterson, Ph.D.  
Assoc. Director, Amylin Pharmaceuticals

Colleen Peterson  
President, Peterson/Hill Marketing

Drew Schlosberg  
Community Relations Manager  
The San Diego Union-Tribune

Ritz Sherman  
Regional Manager, Apple Computer, Inc.

Rich Thome  
Asst. Superintendent, SDCOE

Ed Wallace  
Director Community Affairs/VP, Sony

Pat Winter (Secretary)  
Educational Outreach Coordinator  
General Atomics

## Grants Received Reflect Growing Recognition

The Classroom for the Future received over \$200,000 in grants during 2005, clear recognition of CFF's role as a catalyst in improving education in San Diego.

A variety of agencies, foundations, individuals and companies all recognized CFF's leadership in creating programs, building multi-district partnerships, and marshalling educator involvement in many key initiatives.

Awards in 2005 included:

Las Patronas	\$15,000
FairIssac	\$6,100
Todd & Mari Gutschow Family Foundation	\$57,000
SCB Excelerator	\$32,500
NOKIA	\$40,000
Mission Federal Credit Union	\$30,000
Girard Foundation	\$25,000
Amazing Possibilities	\$10,000

## Education Links of Interest

Keeping Pace with K-12 Online Learning - Research Report:

<http://www.ncrel.org/tech/pace2/>

Teachers and Students Speak Up on Technology:

[http://www.eschoolnews.com/news/show\\_story.cfm?ArticleID=5934](http://www.eschoolnews.com/news/show_story.cfm?ArticleID=5934)

The Value of Learning Communities:

[http://www.eschoolnews.com/news/show\\_story.cfm?ArticleID=5039](http://www.eschoolnews.com/news/show_story.cfm?ArticleID=5039)



Classroom of the Future Foundations

<http://www.classroomofthefuture.org/>